

Data Breach Notification Law Wrap Up:

12 months of the Notifiable Data Breaches Scheme and
the EU General Data Protection Regulation

AusCERT2019

31 May 2019

Overview of session

We aim to cover...



- ✓ Australian regulatory landscape
- ✓ Key takeaways from the OAIC Notifiable Data Breaches Scheme 12 month report
- ✓ GDPR statistics, key trends and misconceptions
- ✓ Key trends arising from notifiable data breaches
- ✓ Common incident response issues and privacy implications arising in business email compromise and ransomware
- ✓ Future trends and issues

Notifiable Data Breaches Scheme

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APPLICABLE TO WHO?

APP entities
subject to *Privacy Act 1988* (Cth)



WHAT TO INVESTIGATE

Suspected Eligible
Data Breaches

- 1 Has there been a data breach?
- 2 Is serious harm likely?
- 3 Can remedial action be taken to prevent likely risk of serious harm?



WHEN TO NOTIFY?

As soon as
practicable



WHO / HOW TO NOTIFY?

OAIC and affected
individuals - by
ordinary means



PENALTIES

Currently up to
AUD
2.1 million civil
penalty
(organisations)
but new
amendments
proposed

Australian data breaches: 1 April 2018 to 31 March 2019

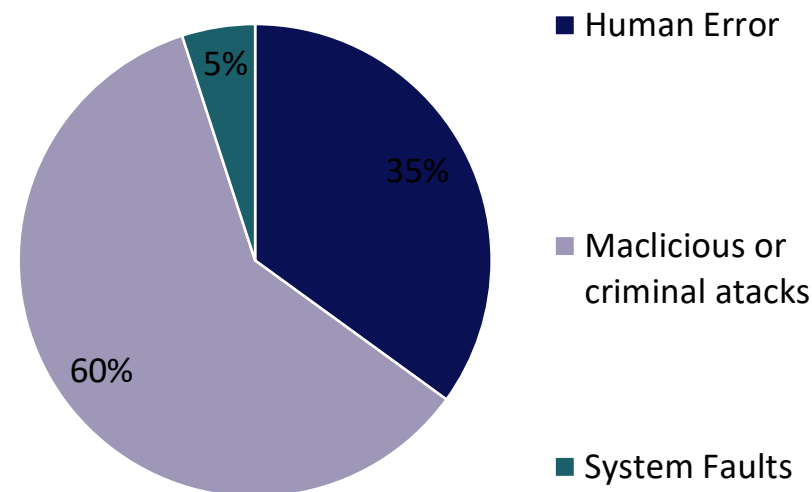
1,132 OAIC notifications comprising:

- 964 Eligible Data Breaches
- 186 Voluntary Notifications
- **712% increase** in data breach reporting

Top 5 Industry Sectors

Health Services Providers	206
Finance	138
Legal, Accounting & Management Services	100
Education	75
Personal Services	36

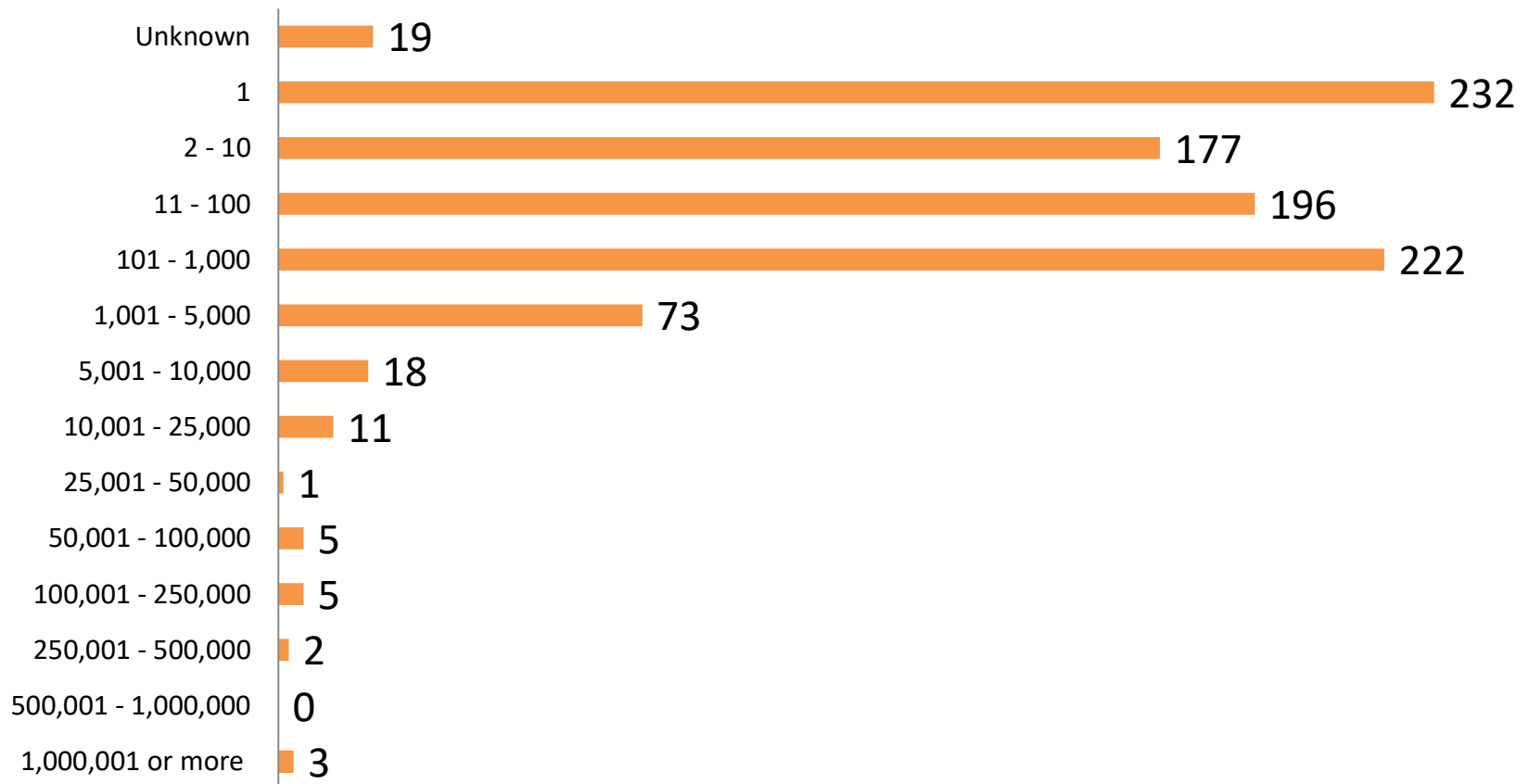
Causes of Data Breaches



Source: Notifiable Data Breaches Scheme 12-month Insights Report, Office of the Australian Information Commissioner, 13 May 2019

Australian data breaches: 1 April 2018 to 31 March 2019

Number of individuals affected by breaches – all Sectors

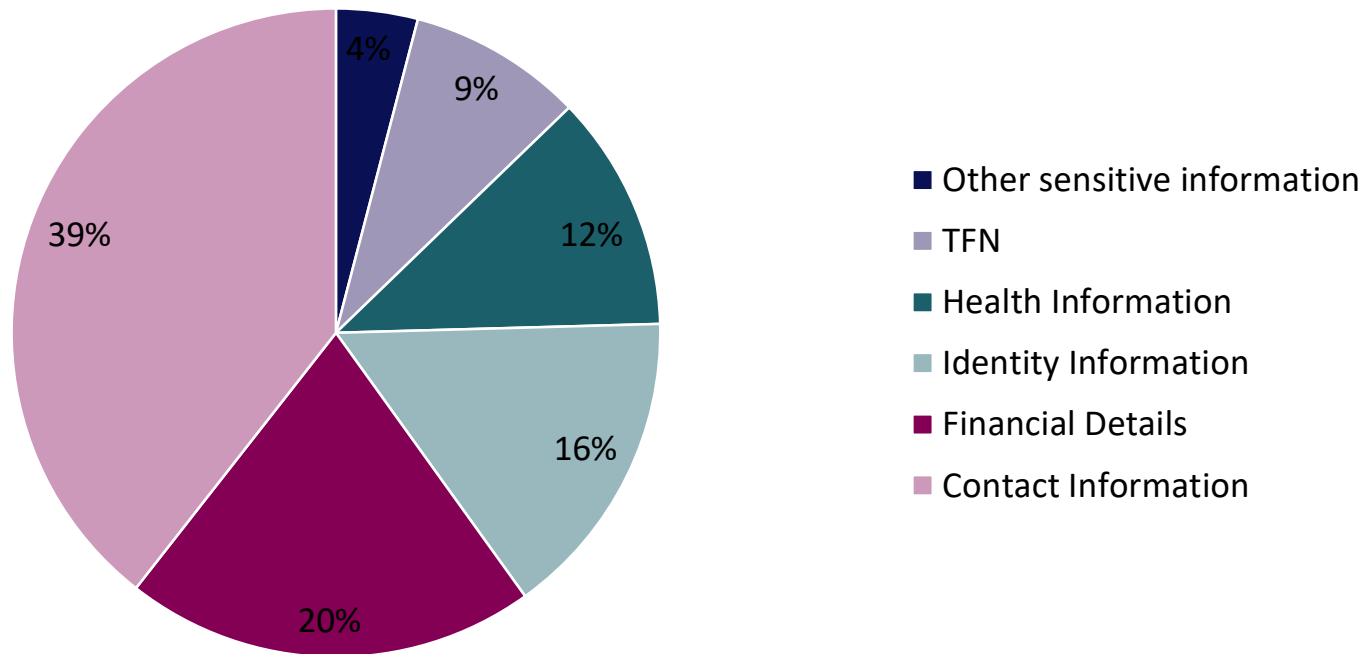


Source: Notifiable Data Breaches Scheme 12-month Insights Report, Office of the Australian Information Commissioner, 13 May 2019

The regulatory landscape

Australian data breaches: 1 April 2018 to 31 March 2019

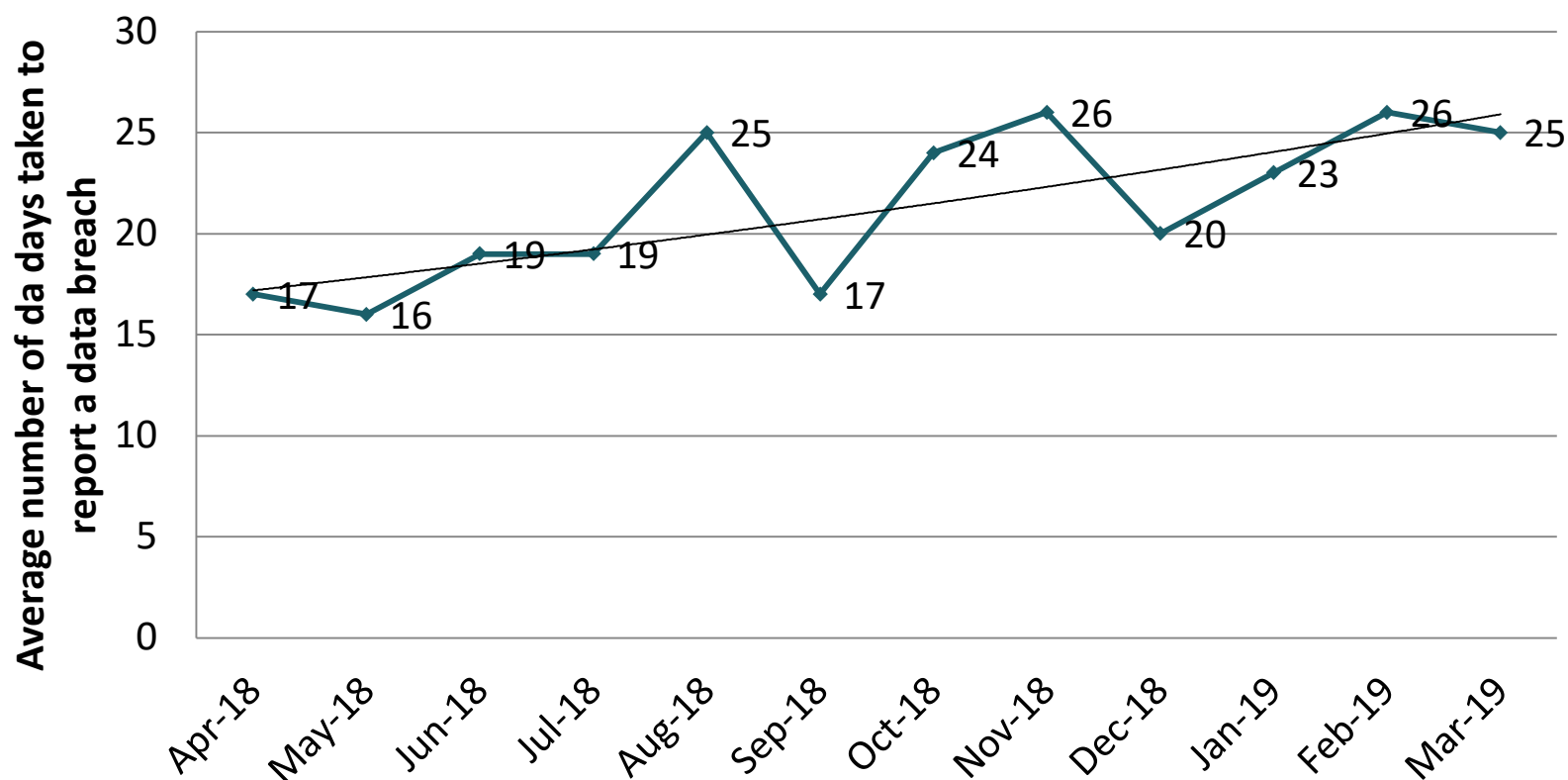
Types of Information involved in breaches:



Source: Notifiable Data Breaches Scheme 12-month Insights Report, Office of the Australian Information Commissioner, 13 May 2019

Australian data breaches: 1 April 2018 to 31 March 2019

Average time to notify OAIC after becoming aware of the breach (in days)

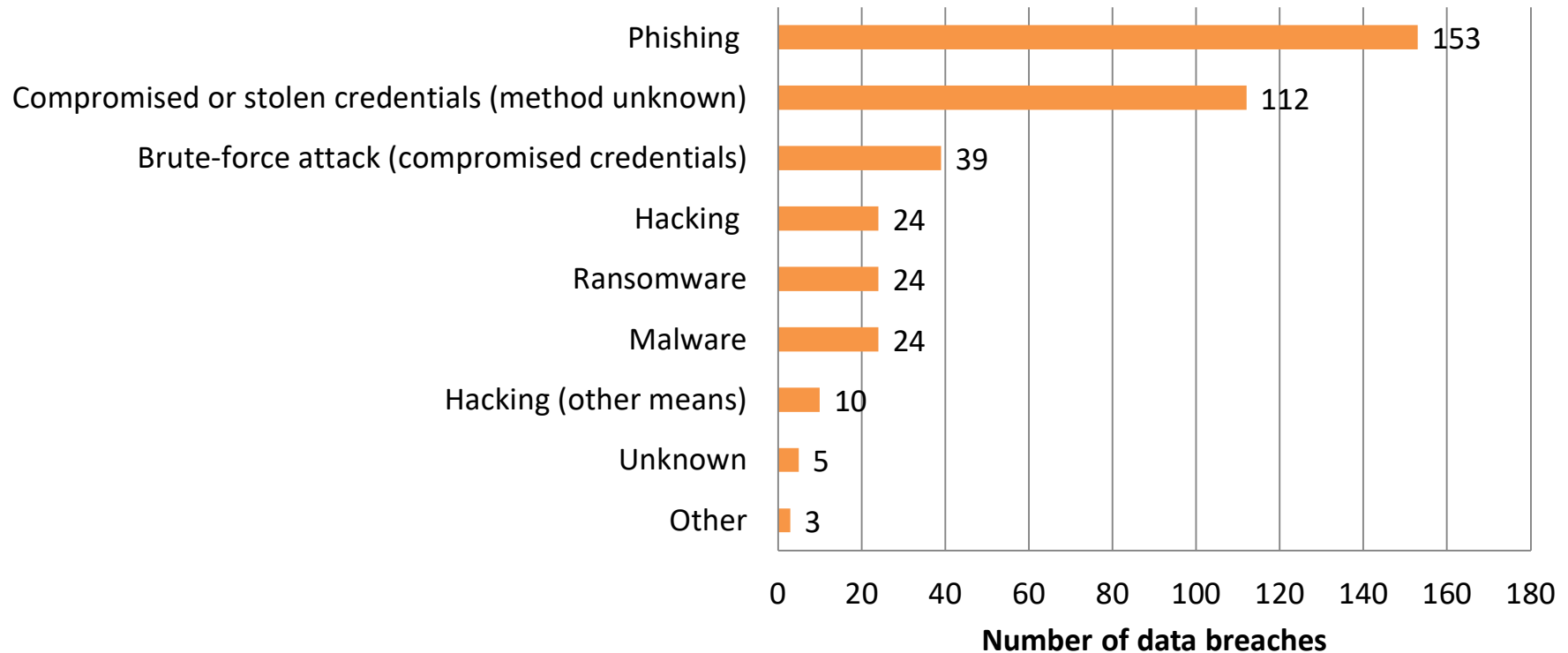


Source: Notifiable Data Breaches Scheme 12-month Insights Report, Office of the Australian Information Commissioner, 13 May 2019



The regulatory landscape

Type of cyber incidents - All sectors

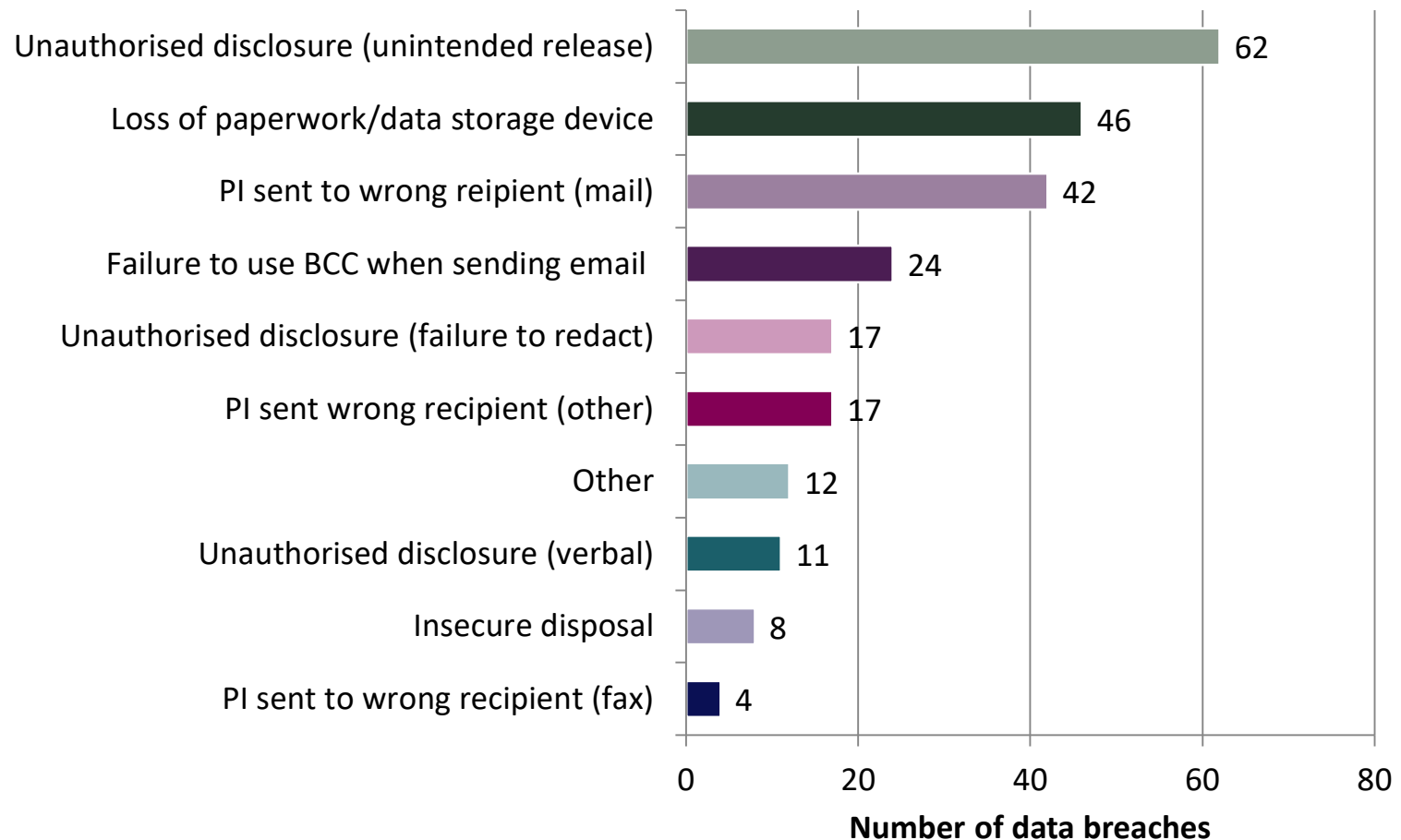


Source: Notifiable Data Breaches Scheme 12-month Insights Report, Office of the Australian Information Commissioner, 13 May 2019



The regulatory landscape

Human error breaches – all sectors



Source: Notifiable Data Breaches Scheme 12-month Insights Report, Office of the Australian Information Commissioner, 13 May 2019

Regulation and enforcement



- The OAIC's approach has been to drive awareness of entities' obligations and the causes of data breaches to support better practices



- Many organisations have been proactive in engaging with the OAIC



- But how should data breaches be regulated?

Collaboration or regulatory stick?

Key actions by the OAIC

- issued a direction to compel notification where it uncovered a failure to notify individuals
- conducted regulatory enquiries to ensure breaches were contained and rectified, and that measures were implemented to prevent reoccurrence
- can investigate an entity's compliance with the Australian Privacy Principles (APPs) on the Commissioner's own initiative
- currently examining notices, policies and consent

OAIC 12 Month Report – Best practice tips

The OAIC expects organisations to act on the risks highlighted in their reports and to employ the following best practice tips:



1

Training

Staff must be trained to protect their devices and accounts.



2

Preventative technologies and processes

Invest in better security measures including MFA, encryption and secure data technologies.



3

Preparation

Ensure you have data breach response plan that provides practical guidance in the event of a data breach and that it has been tested.



4

Assessment of harm

Ensure data mapping has been conducted to ensure you are able to make a prompt and thorough assessment if a breach occurs.



5

Post-breach communication

Put the individual first. Communicate in plain English and provide practical information that helps people to mitigate harm.



The regulatory landscape

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OAIC 12 Month Report – Key takeaways



Harm minimisation

- Timely notifications
- Plain English notifications that explain key risks and how they can mitigate them



Navigating multi-party breaches

- Improved coordination where organisations hold information jointly



Managing multi-jurisdictional breaches

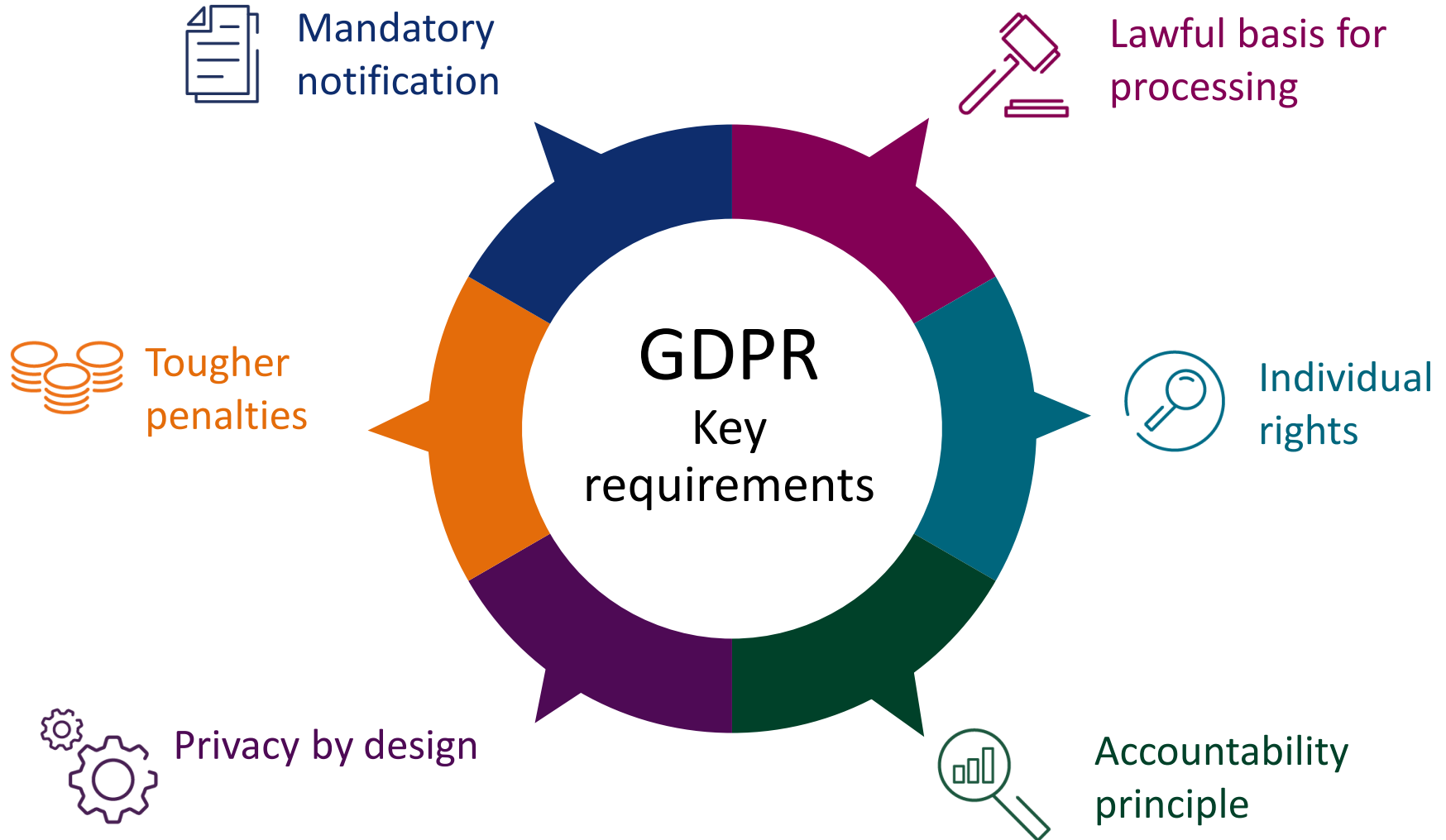
- Identify how a jurisdictional breach would be best managed to protect consumers, noting the different global notification thresholds which apply



Move beyond compliance

- Take proactive steps and invest in preventative technologies to minimise risk

Key requirements



GDPR: Statistics

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12 month review

Over **89,000 data breach notifications** have been logged by EEA supervisory authorities

144,000 queries and complaints

56 million euros in fines as at February 2019

- 50 mill to Google in January 2019
- Supervisory Authorities from 11 EEA countries have imposed fines

Enforcement

- Active regulators include the French regulator (CNIL), the Irish regulator (the DPC), and the UK Information Commissioner (ICO)
- ICO recently announced its first GDPR action, ordering the HMRC, the UK tax authority to delete 5 million voice records that had been collected without valid consent

GDPR: Key Trends

12 month review

Complaints mostly relate to access requests, right to erasure, unfair processing, disclosure, unwanted marketing and employee privacy

Key complaint to the CNIL

- Dissemination of data on the internet (373 requests for delisting links and significant volume of requests for deletion of names, contact details, comments, photographs, videos and accounts)

Key complaints to the DPC:

- Access Rights **30%**
- Multinational complaints – others – **22%**
- Unfair processing of data – **15%**
- Disclosure – **11%**
- Electronic Direct Marketing – **6%**
- Failure to secure data – **2%**
- Unauthorised access - **<1%**

Notable increase in queries and complaints relating to the use of CCTV, dashcams and bodycams (DPC, CNIL)

Increase in the use of the right to data portability by bank customers and online content services users (CNIL)

Complexity in the queries and complaints received post-GDPR due to increased awareness (DPC)

12 month review

- ✓ **Quick response and notification may help to reduce punishment**
- ✓ **Deliberate conduct that is non-compliant may result in higher penalties**
- ✓ **Ignorance has no bearing on fines**
- ✓ **Avoidance of costs is no excuse for non-compliance**
- ✓ **Data subjects have heightened awareness of their individual rights**

Article 3 of the GDPR

In November 2018, the European Data Protection Board (**EDPB**) released **draft guidelines** about the territorial scope of the regulation

Key takeaways

- “Stable arrangement” is the threshold test for whether there is an “establishment” in the EU (Article 3(1))

The requirement that data subjects be located in the EU must be assessed at the moment when the relevant trigger activity takes place. (Article 3(2))

An element of targeting individuals in the EU is required. (Article 3(2))



Consent is the only lawful means of processing data



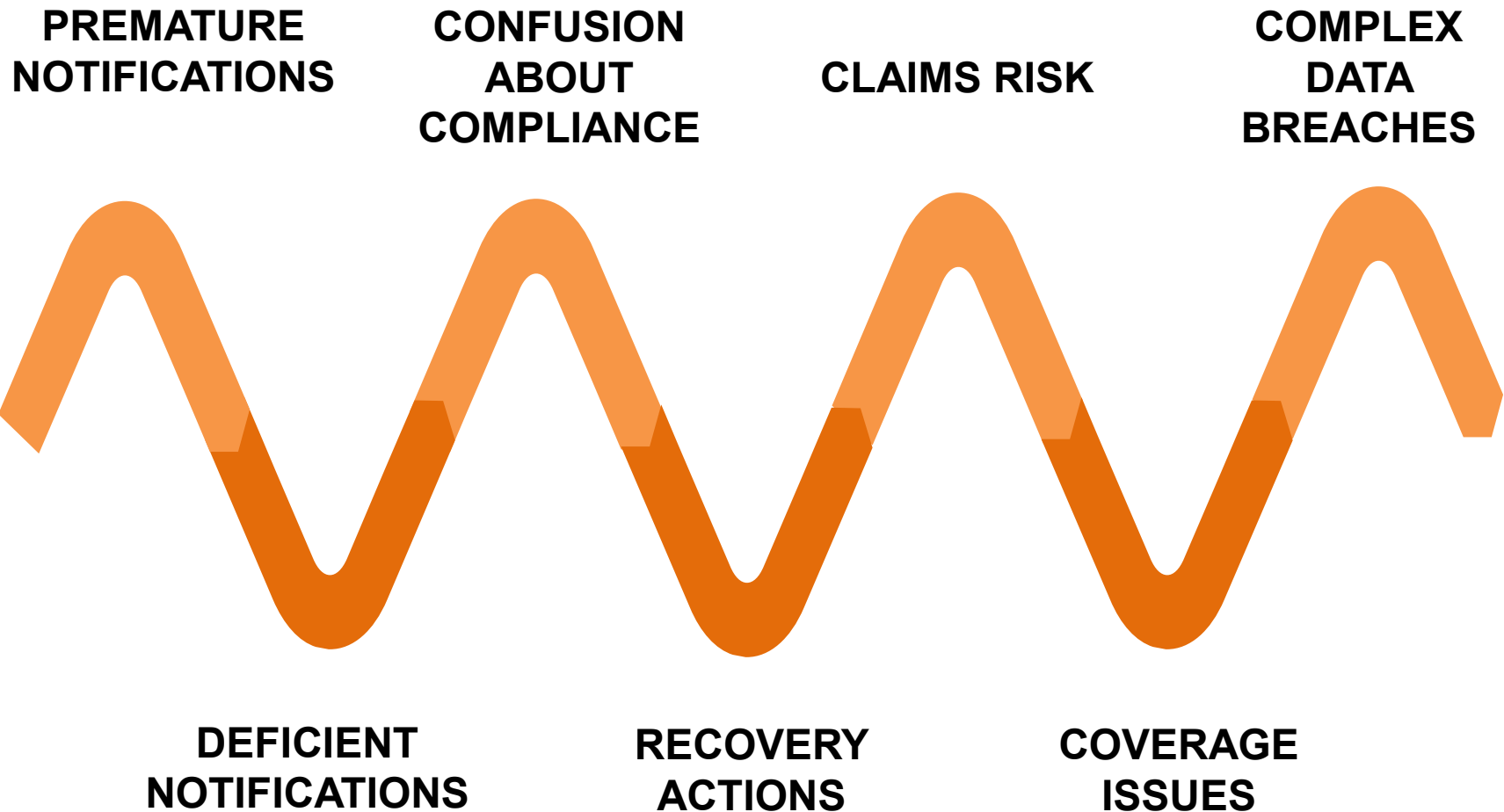
Breaches will result in large fines



Small businesses are exempt



All businesses require a Data Protection Officer



Common issues

- **Incident Response**
 - Audit logging not enabled resulting in lack of forensic evidence
 - Failures by organisations to maintain logs or preserve affected mailboxes after incident
- **Privacy Implications**
 - Assessment of PII in whole mailbox takes time
 - Need to work with the client and forensic vendors closely to narrow the scope of PII for review and conduct risk of harm assessment in preparation for notification
 - An assumption that the whole mailbox has been compromised can result in notification fatigue and increased costs and likelihood of complaints

Common issues

- **Incident Response**
 - System rebuilds resulting in removal, alteration or lack of forensic artefacts
 - Competing tensions to restore operations quickly to mitigate business interruption losses
 - Inadequate backups
 - Failures to consider privacy implications after files decrypted
- **Privacy Implications**
 - The integrity or availability of evidence has a significant impact on the costs, utility and outcome of forensic investigations and resulting regulatory investigations or claims

How can you prepare?



Review **IT systems management and security procedures**



Undertake a **NDB / GDPR application assessment**



Review **insurance requirements**



Review **third party contracts** - understand both parties' obligations



Undertake **data mapping and audit processes**



Develop **Incident Response Plan** and build in insurance process

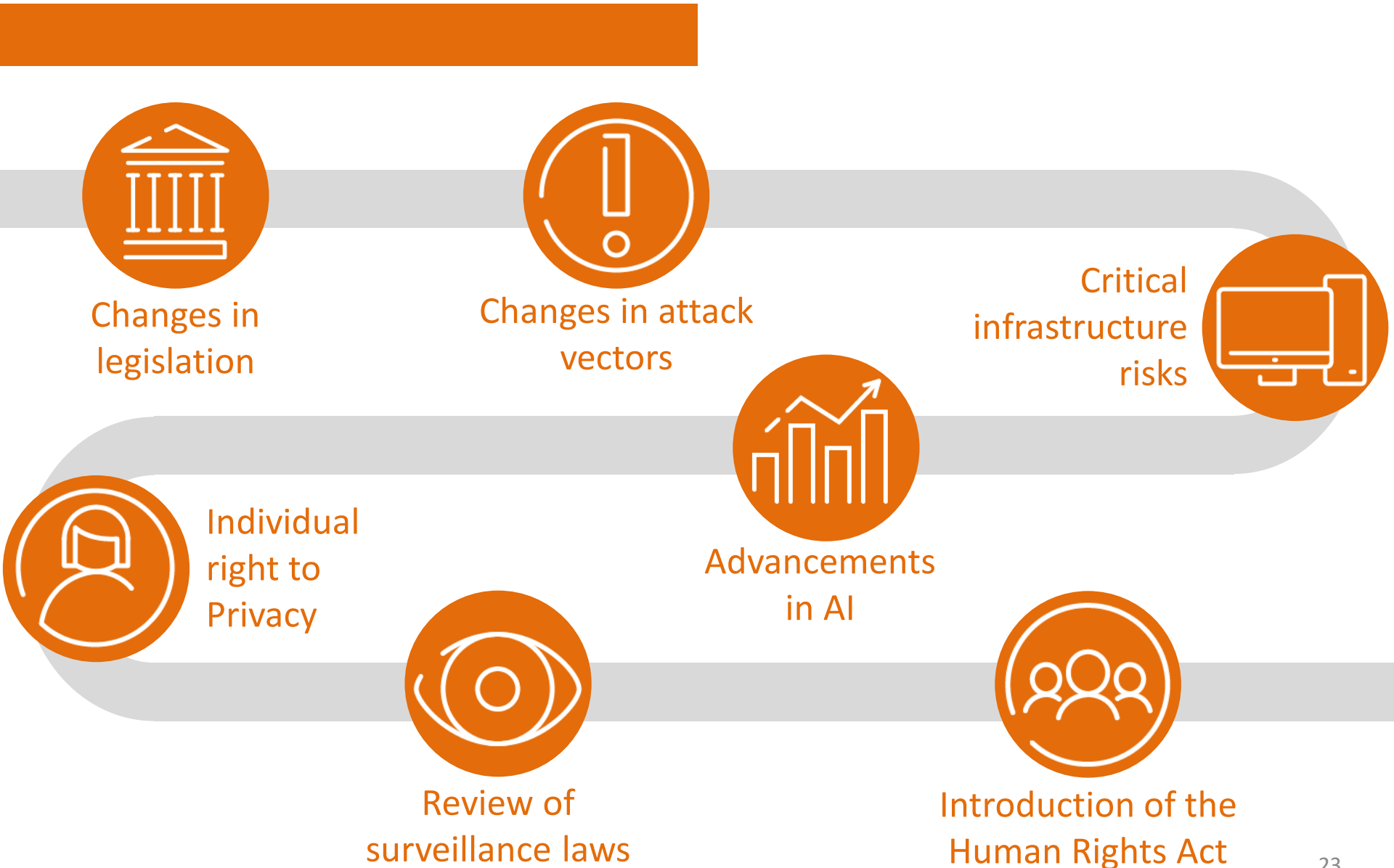


Once plans are developed – undertake **scenario testing**



Develop and implement employee awareness training and continual education

Future trends and issues



Questions and Answers

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Get in touch with our team

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WHAT TO DO WHEN THINGS GO WRONG



Cyber incident response hotline

+ 61 2 9210 4464



Emergency response email

cyberbreach@clydeco.com

HOW CLYDE & CO CAN HELP?



**PRE-
INCIDENT**



**INCIDENT
RESPONSE**



**POST-
INCIDENT**

440

Partners

2,500+

Legal
professionals

4,000+

Total staff

50+

Offices and associated
offices worldwide

Further advice should be taken before relying on the contents of this summary.

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